

Statement of Accessibility

October 5, 2018

Reeds Jewelers continues its commitment to providing a website accessible to the largest possible audience, regardless of technology or ability. In order to further this commitment, Reeds Jewelers staff contracted an independent third-party (Promet Source) for an accessibility audit and review according to [Web Content Accessibility Guidelines \(WCAG\) 2.0 level AA](#) guidelines.

On October 5, 2018, Promet Source concluded its manual review of the Reeds Jewelers website and digital properties at <https://www.reeds.com/>.

Additionally, on October 5, 2018, Promet Source concluded its automated review of the Reeds Jewelers website and its digital properties contained therein. The properties involved were provided as a sitemap (available upon request). The automated review provided a comprehensive list of any compliance issues in addition to warnings.

Due to Reeds Jewelers' integration with external vendors, areas within the site remain beyond Reeds Jewelers' control. These elements include (but is not limited to) [Amazon Pay](#), [Breitling](#), [Cartier](#), [David Yurman](#), [Google Custom Reviews](#), [LivePerson](#), [Olapic](#), [Reflektion](#) (search tool and product category pages), [Rolex](#), [Synchrony's Digital Buy](#), [Unirgy](#), and [Vantiv](#). Until the integration with these external vendors is resolved, Reeds Jewelers can only achieve a partial level of conformance according to WCAG.

Promet Source has concluded its accessibility audit and has provided the results to Reeds Jewelers. Reeds Jewelers is actively working to increase the accessibility and usability of the website and in doing so adheres to many of the available standards and guidelines.

Reeds Jewelers does not discriminate in its education and employment programs on the basis of religion, age, race, color, national origin, gender, marital or parental status, or disability and complies with Title VI of the Civil Rights Act of 1964, Title IX Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act (ADA) of 1990.

In order to further our commitment to nondiscrimination, we are continuing to work on the website in order to ensure the site conforms to level Double-A World Wide Web Consortium (W3C) Web Content Accessibility Guidelines (WCAG) 2.0. Such guidelines detail best practices for ensuring assistive technology users can access the site. The guidelines also make the site more user friendly for all people.

Should anyone find information or functionality which is inaccessible, please contact Ecommerce Operations at 844-733-3740 or via email at service@reeds.com. We will make every reasonable effort to accommodate.

Any individual who believes material on this site is inaccessible and is considered to be a violation of Section 504 of the Rehabilitation Act and/or Title II of the Americans with Disabilities Act (ADA) may file a written grievance by email using the steps below.

At a minimum, the written grievance should include:

- Your name
- Your address
- Your contact information (email and telephone number)
- The date of the complaint
- A description of the problem encountered
- The URL (web address) or location of the problem page
- Solution desired

The written grievance should be emailed to service@reeds.com.